

AMCs play a critical role in growing associations and not-for-profits through our:

Value Proposition

Since 2008, associations/societies choosing an AMC full-service management solution grew by 300% (vs. 23% for standalones).*

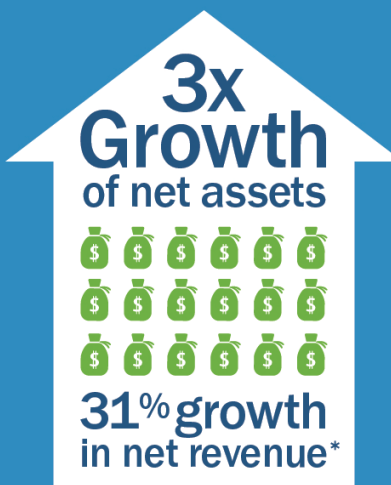


The AMC model balances best practices, business acumen, and non-profit sector expertise to elevate an association's value and potential.

* Brigham Young University, Association Management Model Study, 2016

Financial Strength

AMC-managed associations experience more growth in net assets and net revenue regardless of size and tax status.



10%

Average growth AMC member firm-managed associations**

Average growth standalone associations: 2.6%***

Significantly stronger financial results mean greater benefits for your organization and your members.

* Brigham Young University, Association Financial Impact Study, 2015
** AMCI 2016 Industry Impact Study
*** ASAE Operating Ratio Study – 14th edition

Industry Impact

AMCI firms represent

1800+ associations

with more than

2.8 million members



Value of meetings booked:

\$500M+

20% held meetings outside the U.S.*



The collective reach, influence, and buying power of our members translate to cost and service efficiencies for our clients.

* AMCI 2016 Industry Impact Study